



Everyday
New product offering
2023





Cémoi Group - Key Figures



192 000 TONS
OF PRODUCTS SALES
55% BUSINESS TO CONSUMER
45% BUSINESS TO BUSINESS



14 FACTORIES
WITH 9 IN FRANCE



750 MILLIONS EUROS
55% IN FRANCE
40% IN EUROPE
5% OUTSIDE EUROPE



3 200 EMPLOYEES
WITH 2200 IN FRANCE



100 000 TONS
OF COCOA BEANS PURCHASED BY THE COMPANY EACH YEAR, EQUAL TO 3% OF THE WORLD'S HARVEST



225 MILLIONS EUROS
INVESTED OVER 10 YEARS





Transparence Cacao program - aspects of quality

FOOD QUALITY TRACEABILITY
CHOCOLATE WITH A KNOWN HISTORY.
Total traceability, from its origin to the manufacturing process: the factory, zone, cooperative and farmer.

AROMA QUALITY
CHOCOLATE WITH SUBTLE, DELICATE FLAVOURS.
This criterion takes into account our expertise in matters of flavour and the work achieved in our centres.

QUALITY OF LIFE OF THE FARMERS
CHOCOLATE THAT ALLOWS THE FARMERS TO LIVE IN DIGNITY, support their families and invest in their farms. This aspect takes into account the professionalisation of the farmers and their cooperatives, children's schooling, and access to water, electricity and healthcare.

ENVIRONMENTAL QUALITY
CHOCOLATE THAT CONTRIBUTES TO ENVIRONMENTAL PROTECTION EFFORTS.
This aspect reduces the risk of deforestation and promote agroforestry.

TRACEABILITY OF COCOA FLOWS
GEOLOCATION OF FARM PARCELS
SUPPLIER COMMITMENT CHARTER

CONTROL OF FERMENTATION AND DRYING PROCESSES AND QUALITY CONTROLS.
REFERENCE PREFERENCE EXCELLENCE

BONUSES FOR GROWERS, PROFESSIONALISATION, DIVERSIFICATION OF INCOME
SUPPORT FOR FARMING ENTREPRENEURSHIP
EDUCATION & AWARENESS-RAISING PROJECTS

AWARENESS-RAISING & TRAINING IN FOREST CONSERVATION
TRAINING IN GOOD FARMING PRACTICES
MONITORING AND RESTORATION OF PLANT COVER





Our sustainable cocoa program's missions



1

SUPPORT THE PRODUCERS

in becoming professional entrepreneurs within professional cooperatives.

PRESERVE THE ENVIRONMENT AND THE NATURAL RESOURCES

essential to the durability of cocoa production both within and around plantations.



2



3

INCREASE PRODUCERS' REVENUES

by diversifying their sources of revenues.

GUARANTEE THE TRACEABILITY OF THE COCOA that has been put on the market.



4



5

PROPOSE A QUALITY COCOA

and promote the « origine Côte d'Ivoire » aromas.



TRANSPARENCE CACAO



Our values



COMMITMENT



PASSION



SHARING

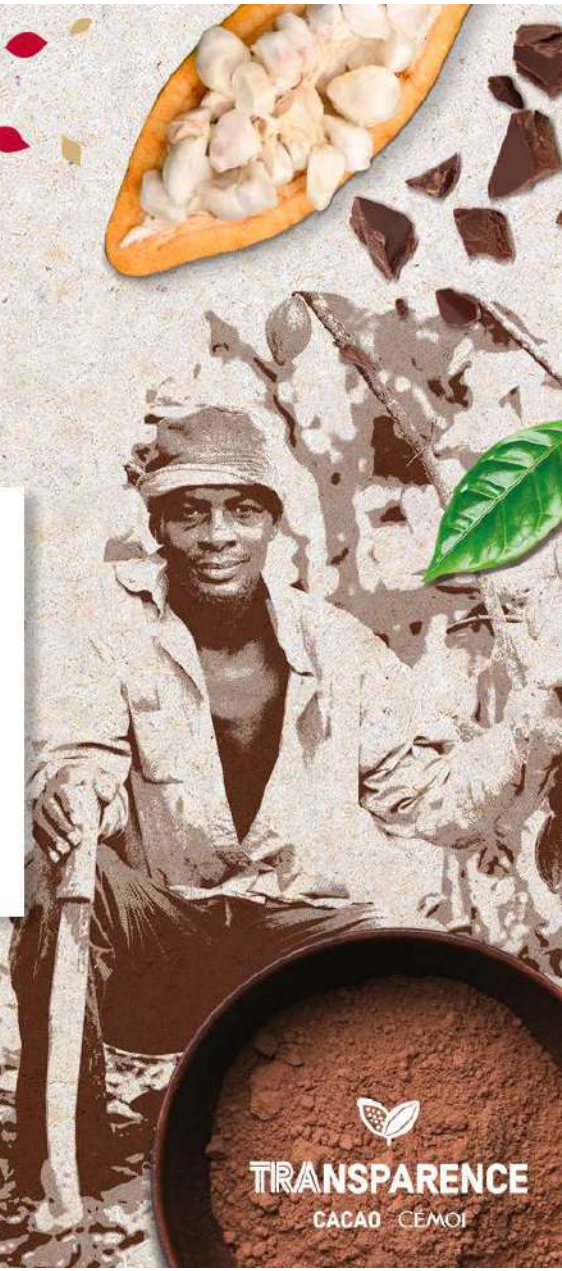


INNOVATION





EVERYDAY OFFER



TRANSPARENCE
CACAO CÉMOI



QUADRO

L'ORIGINAL





QUADRO

QUADRO L'ORIGINAL



The **richness** of praline (18,5%)...

... associated with the **wafer crispness**

for more than 20g of pure pleasure!

Made in France



Each piece is **individually wrapped** to preserve all the **flavors**



Perfect **format** for snacking

X 24 wafers inside

An iconic product: more than **45 million wafers** sold in 2021

12 units per display 4 layers
5 displays per layer 240 units per pallet



A CHOCOLATY & CRUNCHY DISPLAY just like wafers!

QUADRO
L'ORIGINAL



12 units per display 4 layers
5 displays per layer 240 units per pallet



CHOCOLATE BARS GROUPING





THE GUARANTEE OF A UNIQUE COCOA

Because there is no good chocolate without good cocoa...

We **control** every step of the process to ensure optimal **traceability**

SELF-INDULGENT

A range of carefully prepared and **exquisite recipes**



Intense **aromatic tastes** sources of unique pleasures

Sophisticated and **powerful taste**

Flowery and fruity note





DIFFERENT PERCENTAGE OF COCOA FOR ALL THE CHOCOLATE LOVERS ...



A 90% chocolate bar
*for more delicate pallet seeking
for strong flavors*



A 82% chocolate bar
*With a sophisticated and
powerful taste*



A 72% chocolate bar
for aromatic notes seekers





PACKAGING OPTIONS: A DISCOVERY FORMAT TO TASTE OUR CHOCOLATE BARS

82% iconic bars

x4

18 units per display 6 layers
10 displays per layer 1080 units per pallet



x6

8 units per display 4 layers
20 displays per layer 640 units per pallet

NEW

3 dark chocolate bars

X3



Our 3 recipes gathered to convince the finest palates

LOG TBC





AN OPENED AND ATTRACTIVE DISPLAY FOR A BETTER RENDERING OF OUR CHOCOLATE BARS





L'Authentique
Petit **Durson**
Guimauve





Chocolate Covered Mallows



920 g

AROUND 80 units inside

Leader in France : 37% market share*

MADE IN FRANCE

Individually flowpacked



More than 60 years of existence

Authentic recipe since 1962

Known by more than 7 out of 10 french people**



11,5 g

LOG TBC

L'Authentique Petit Oursion Guimauve



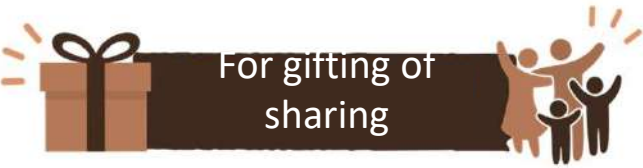


SINGLE ORIGIN COCOA DISCS





Unique & Premium Single Origin Cocoa Mix discs



Either used as a premium gift or for sharing with guests & family!



A premium design
as dark as the chocolate,
highlighting the cocoa discs



Easy to recognize
Each flavor with their
own individual flowpack

**Because traceability
matters**

A single origin stated for each
cocoa percentage





Single Origin cocoa mix discs: for the connaisseur

A thin disc for a perfect tasting experience

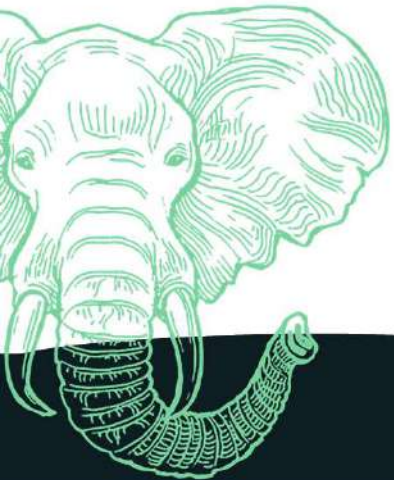
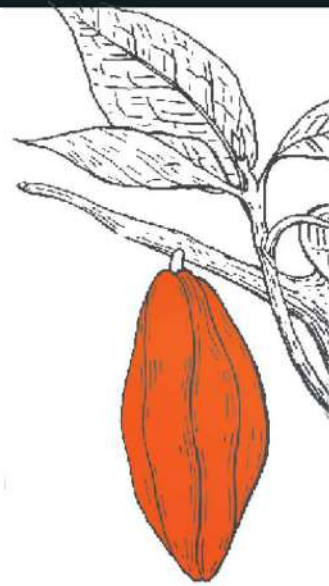
An intense and unique taste with a cocoa originating from Ivory Coast & Ecuador



Each piece is individually wrapped to preserve all the flavors of the chocolate

A mix of 90%, 70% dark chocolate and 50% Milk chocolate with different aromatic notes

DARK 90% ORIGIN IVORY COAST	DARK 70% ORIGIN ECUADOR	MILK 50% ORIGIN ECUADOR
--	--	--



A nicely decorated disc with an imperfect shape giving an artisanal feel



EXCELLENCE – Our highest quality cocoa

- Traceability of the cocoa to the farmer
- Perfect mastering of the cocoa throughout the process to ensure a precise aromatic profile

AROMATIC NOTES

FLORAL
YELLOW FRUITS
CHOCOLATE

AROMATIC NOTES

FRUITY
FLORAL
COCOA

AROMATIC NOTES

FLORAL
DRIED FRUITS
CARAMEL



A display with a strong color to make the bags stand out



12 units per display 4 layers
5 displays per layer 240 units per pallet



SINCE 1920
JACQUOT
FRANCE

Holidays
New products offering
2023-2024

Fruit Snacks





A vibrant and colorful doypack design

72
pieces
min.

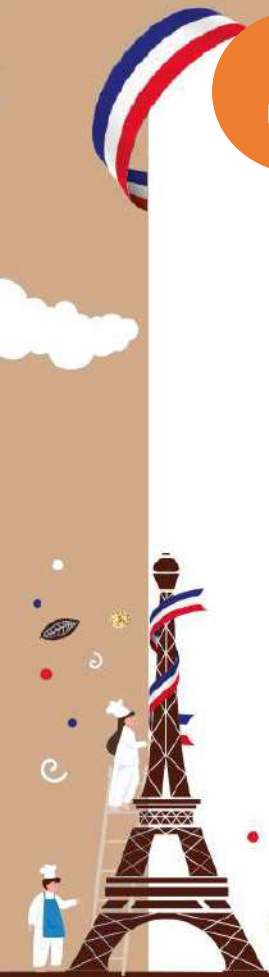


Make the day of your indulged ones sweeter by sharing these soft fruit candies

A 906g large doypack of individually flowpacked soft fruit candies

To travel is to live

A tropical mix of flavors that will send you under the tropical sun after one bite





An old-school confectionery with trendy flavors

Made with delicious fruits

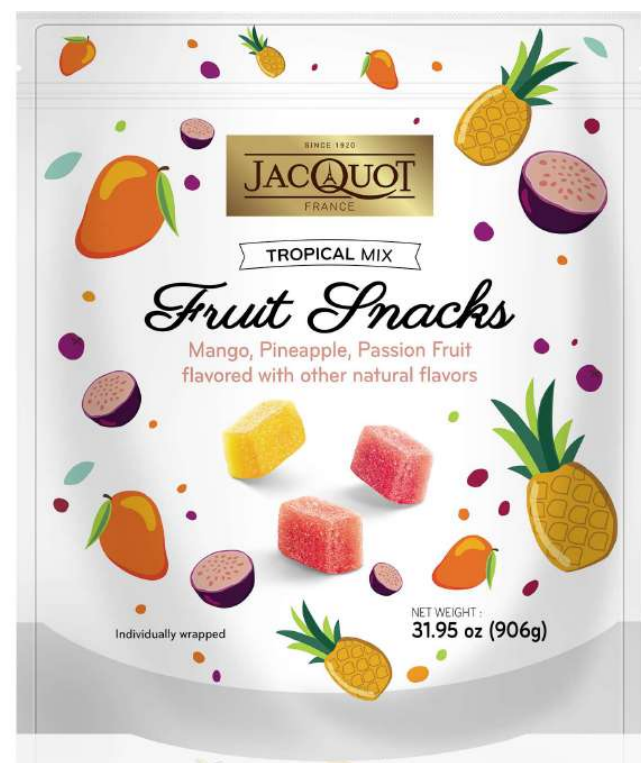
12,5g of pure pleasure

Individually flowpacked

Mix of 3 tropical flavors

Pineapple Passion fruit Mango

A 31.95 OZ GENEROUS DOYPACK
MADE OF SWEETNESS !



50%
minimum of fruit pulp and puree & 12% min. of the fruit which corresponding to the flavoring

94%
of adults snack at least once daily





A fun display full of fruits and colors



9 units per display 4 layers
5 displays per layer 180 units per pallet



HAPPY HALLOWEEN

Still the same exquisite recipes, but much more frightening...

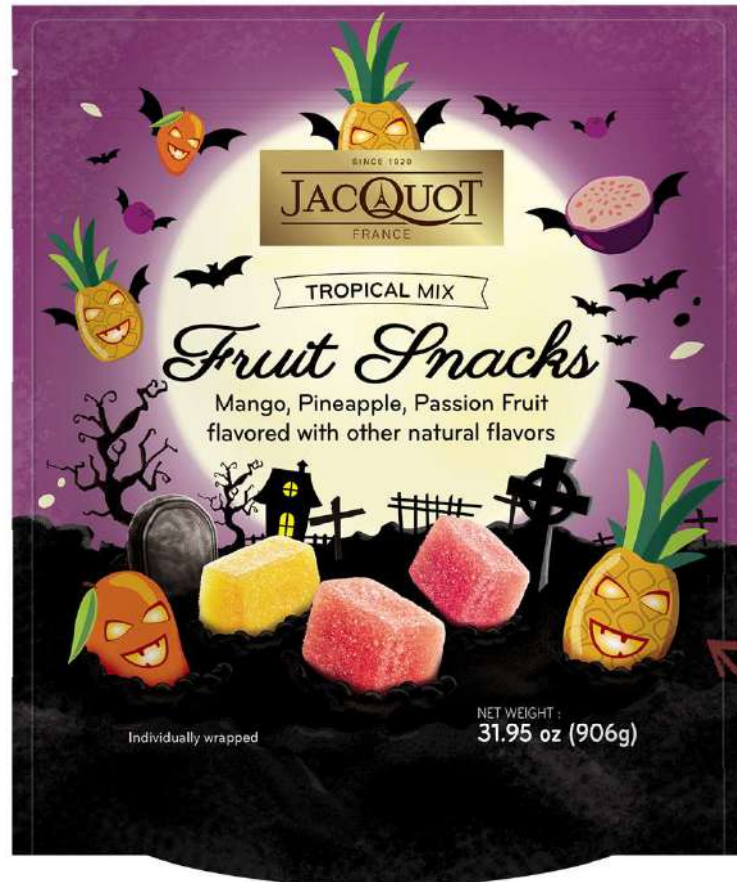
A scary design full of Halloween symbols

Blazing colors

Fruit snacks in a terrifying universe

Perfect to go trick-or-treating

Evil versions of the fruits



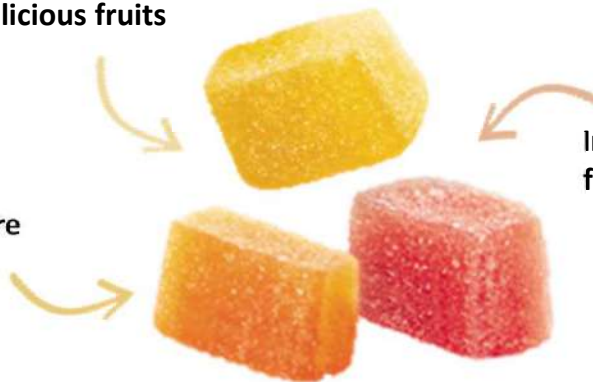
Trick OR treat

HAPPY HALLOWEEN

Still the same exquisite recipes, but much more frightening...

Made with delicious fruits

12,5g of pure pleasure



Individually flowpacked

Mix of 3 tropical flavors



Pineapple



Passion fruit



Mango

A 31.8 OZ GENEROUS DOYPACK
MADE OF SWEETNESS !



50%

minimum of fruit pulp and puree & 12% min. of the fruit which corresponding to the flavoring

Trick OR treat

94%

of adults snack at least once daily

Non definitive design

A sweet but frightening temptation for Halloween ...

72

pieces
min.



9 units per display 4 layers
5 displays per layer 180 units per pallet

SINCE 1920

JACQUOT

FRANCE

Assorted Chocolates
BOXES



Holidays product

NEW DESIGN!

The assorted chocolates box...

SINCE 1920
JACQUOT
FRANCE



The magic in the details:

*an elaborated design
enhanced by golden Eiffels
towers which recalls our
brand roots*



A unique gift made with gold:

*brings the light that makes
winter days warmer*

“Variety is the spice of life”:

*Milk, dark and white
chocolates gathered to please
everyone!
Oil Palm Free!!*



..available in two beautiful colors



440g

Assorted box with a mix of 7 different recipes : dark, milk and white chocolate.

Chocolate pieces naked in a tray





A composition of French assorted Chocolates



- 40 chocolate Candies with 10 different gourmet recipes
- A perfect mix for all the chocolate lovers : dark, milk and white chocolate with various filling
 - Palm oil Free
 - A French Luxurious « Ready-to-gift » box
 - 440G – 15.5 OZ of Gourmet Pleasure



SINCE 1920



FRANCE

ASSORTIMENT DE CHOCOLATS FRANÇAIS
LAIT * NOIR * BLANC



La Merveille

Milk chocolate and praline with crispy cereal filling



La Douceur

Milk chocolate and praline filling



Le Plaisir

Dark chocolate with hazelnuts chips and crispy praline filling



L'Instant

Milk chocolate and praline with creamy caramel filling



Le Vœu

Dark chocolate and truffle filling with almond chips and crepe lace



La Promesse

Milk chocolate and praline with almond chips filling



L'Élégance

Milk chocolate and praline with hazelnuts chips filling



Le Cadeau Blanc

White chocolate and praline with crispy cereal filling



Le Souvenir

Dark chocolate and crepe lace truffle filling



Le Cadeau Lait

Milk chocolate and praline with crepe lace shards filling

A display case making the colors pop out !



14 units per display 3 layers
5 displays per layer 210 units per pallet



FRUIT SNACKS

SNAIL SHAPED
CHOCOLATES

HAZELNUT
CHOCOLATE BITES

ASSORTED
CHOCOLATES BOX

CHOCOLATE BALLS

*Christmas & Halloween
chocolate balls*

KIDS OFFER!



Christmas & Halloween bags



9 units per display 180 units per pallet

1kg

Individually-wrapped milk chocolate balls wrapped in seasonal foils. Cost-efficient bag.

9 units per display 180 units per pallet

Christmas & Halloween bags



9 units per display 180 units per pallet

915g

Individually-wrapped milk chocolate balls wrapped in seasonal foils.
Cost-efficient bag.

9 units per display 180 units per pallet

Christmas & Halloween buckets



900g

Individually-wrapped milk chocolate balls wrapped in seasonal foils. Convenient bucket with handle.

6 units per display 180 units per pallet

6 units per display 180 units per pallet

Christmas & Halloween buckets



800g

Individually-wrapped milk chocolate balls wrapped in seasonal foils. Convenient bucket with handle.

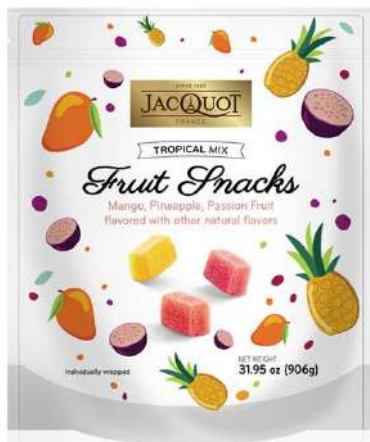
6 units per display 180 units per pallet

6 units per display 180 units per pallet

*For sharing or for gifting, for adults or for kids ...
...choose the products that match your needs and expectations!*



ADULTS OFFER



440g box

906g doypack

KIDS OFFER



906g doypack



XXg bag

XXg bucket

